

AGENDA



1. Meet the Leadership Team & Our Partners
2. Program Overview & Our Work Behind The Scenes
3. When We Plan To Set Up
4. Fundraising
5. Our Working Groups & How You Can Help

Your Questions

FIRST: A HUGE THANKS

TO

YOU!

Fundraising Events!



Outreach Committee
St Paul's United, Dundas

<p>Healing</p> <p>Intentions - luxurious nappa leather, semi-precious gemstones & a stainless steel slider. A beautiful wearable reminder for those travelling their own healing journey towards peace & joy.</p>	<p>Helping</p> <p>Each bracelet is \$135 INCL. Taxes. 100% of Net Proceeds donated to HATS.</p> <p>Colours: Black, Grey, Mocha, Stone White, Berry</p> <p>Gemstones: Amethyst, Sesame Jaeger, Quartz, Rose Quartz, Howlite, Indian Aquate</p>	<p>Homes</p> <p>HATS goal is to tackle homelessness in practical ways by setting up warm and safe tiny cabins for those living unsheltered in our community.</p> <p>https://hats.hamiltonpoverty.ca/</p>
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The Handmade House



FRY TRUCK CHRISTMAS
AT CASBAH LOUNGE
ALL PROCEEDS TO HATS
HAMILTON ALLIANCE FOR TINY SHELTERS

DECEMBER 18TH 2022
DOORS OPEN AT 8:00 PM
\$30.00- TICKETS ON SALE
@ WWW.CASBAHLOUNGE.CA

Music Night

AND SAVE THE DATE!

Sat Feb 18th 2023

Cabaret Night!

Leadership Team



Julia Kollek – President

Tom Cooper – Board

Dan Bednis - Board

Ted Van Egdome - Fundraising

Bev Bednis – Volunteer Coord

Jim Leamen – Social Media

Sheryl Green – Hamilton Regional Indian Centre

Kim Martin – Social Planning & Research Council



Don Seymour - Wesley Urban Ministries

Ed Fothergill - Site Planning

Art Samson - Fundraising

Tony D'Amato Stortz - Consultant

Bill Johnston - Research

Wade Poziomka – Human Rights Lawyer

Stephanie Cox – Legal Advisor



HATS GOVERNANCE

BOARD OF DIRECTORS - STRATEGIC

STEERING COMMITTEE – ADVISORY

MANAGEMENT TEAM – TACTICAL

DAN/JULIA	ED FOTHERGILL	TED VAN EGDOM	STEPHANIE COX	BILL JOHNSTON	BEV BEDNIS	OTHER
SITE IMPLEMENTATION	NEIGHBOURHOOD OUTREACH	FUNDRAISING	RESIDENTS & SUPPORT SERVICES	RESEARCH	VOLUNTEERS	

WORKING GROUPS

Behind the Scenes ...

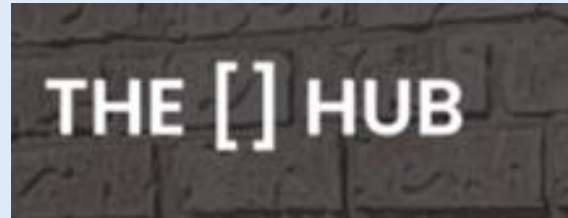
- Keeping In Touch With Our Partner Organizations & Support Services
- Meeting With Potential Donors
- Preparing Budgets & Sourcing Site Items
- Conducting Site Inspections
- Convening Weekly Team Meetings & Board Meetings
- Connecting With Our Volunteers & Supporters
- Ensuring Media Coverage
- Preparing Social Media & Newsletters
- Answering Email Inquiries
- Helping With Fundraising Events
- Meeting one-on-one with Councillors
- Preparing Presentations & Reports To Council & Committees
- Conducting Research
- Preparing & Convening Community Outreach
- Handling Lots Of Phone Calls & Zoom Meetings!



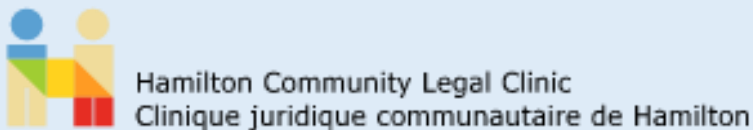
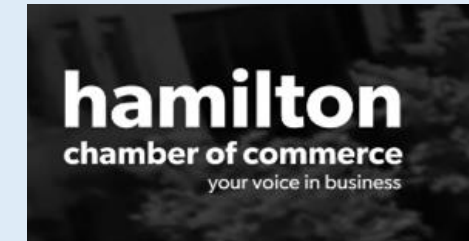
Partners & Community Supporters



**Hamilton Roundtable
for Poverty Reduction**



Tonic: Hamilton Rotary After Five





Wrap-around Services

- Wesley Urban Ministries
- The Hub
- Emergency Medical Services
- Social Navigators (Police Officer + Social Worker Team)
- The Shelter Health Network (SHN) & The Hub Partnership
- Hamilton Regional Indian Centre (HRIC)
- Hamilton Community Legal Clinic

Resident Transition



Bridging the GAP

Closing the GAP

Unhoused

Temporarily Housed

Permanently Housed





Resident Intake Process



- ❑ Intake Committee: members of social services organizations
- ❑ Peer supports of people with lived experience
- ❑ Work to house those already in your neighbourhood
- ❑ Provide housing, structure, stability & supports

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Site Review



Dec.1st Emergency & Community Services Committee (ECS) Meeting

1. City Staff recommended \$100,000 per year over 3 years
2. We reviewed 647 Barton St. E. site & Neighbourhood Outreach results
3. ECS recommended City Staff & HATS review alternative sites:
 - Reduced constraints (no radial separation)
 - Expanded opportunities (include Park & open space areas)
4. Barton not yet abandoned



Site Selection Criteria

Prefer to Have:

1. Readily available (not occupied)
2. Size of site
3. Likely level of Neighbourhood acceptance
4. Cost/time investment to prep site
5. Environmental status/issues
6. Sufficient distance from City core
7. Proximity to transit services - site readiness
8. Proximity to essential services (e.g., hospital/clinic)
9. Hydro readily available w/ existing structure
10. Water readily available w/ existing structure
11. Sewage services readily available w/ existing structure
12. Duration of stay
13. Preferred Zoning
14. Radial separation met
15. Readily available

Nice-to-Have:

1. Existing structure available for use - utility source, washrooms etc
2. Available more than 1 year
3. Property is already fenced in whole, or in part
4. Not in a residential area
5. Light industrial area
6. North end of Hamilton

Can Be:

1. Privately-owned vacant land
2. Municipally-owned vacant land
3. Parking lot
4. Property of a Faith group
5. School Board land

19 Site Candidates by Ward



WARD 1

1. ** Cathedral Park – existing building with facilities
2. ** Frid-Chatham - owned by Metrolinx staging site
3. Old Spectator building/ MiP parking lot Frid St - being built on
4. MiP land, Aberdeen/Longwood
5. Tiffany-Barton St - film studios development
6. Bishop Crosby's land behind Cathedral Basilica King St W - no hydro access: dredging about to happen in Kay Drage Park
7. Parking lot of Nicholas Mancini Centre - would take parking spots for staff
8. Parking lot opposite old Spectator building/ MiP, Frid St - privately owned, not available
9. Parking lot of First Unitarian Church - congregation unwilling

WARD 2

1. ** Scout house 359 James Mountain. Rd. – existing building with facilities, city owns land, Scouts to be selling the building
2. ** Sir John A York Blvd - too big, too close to downtown
3. Clarence St - inaccessible by vehicle, no hydro nearby
4. Christ Church Cathedral parking lot - too close to downtown, congregation unwilling
5. Queen Street North and Market Street - too close to downtown

WARD 3

1. ** 67 Lloyd St-city-owned, previously Dominion Glass
2. ** 647 Barton St E – readily available
3. 984 Barton St E - financial investment
4. 208 Gage – owned by Indwell, soil contaminated

WARD 8

1. Area behind St Joseph's hospital - Crown land, due to be sold: next to huge parking lot

City-Owned Sites



Date Identified	1. Ward 2 Scout House	2. Ward 1 Cathedral Park	3. Ward 3 Lloyd St	4. Ward 2 Christ Church Cathedral parking lot	5. Ward 1 Tiffany-Barton Lands	6. Ward 2 Clarence St
SITE SELECTION IMPACT FACTORS (Rate 1-5)	Apr-22	Feb-22	May-22	Dec-21	Nov-21	Jan-22
1=Lowest 5=Optimum						
TOTAL SCORE	72	71	58	51	50	42
BOTTOM LINE NOTES	1st choice - Building on- site with amenities (washrooms, kitchen, community room, office - checks most boxes	2nd choice Building on- site with amenities away from residential, lots of space	3rd choice - some proximity to residents: needs soil testing before setup	Too close to downtown, congregation hesitant	Away from residential: some plans by film studio to be confirmed	Inaccessible by vehicle, no hydro nearby & too close to residential

Timeline:

Jan 19th ECS (Emergency & Community Services)

Jan 26th Council Meeting

2023

January

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

February

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

March

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	



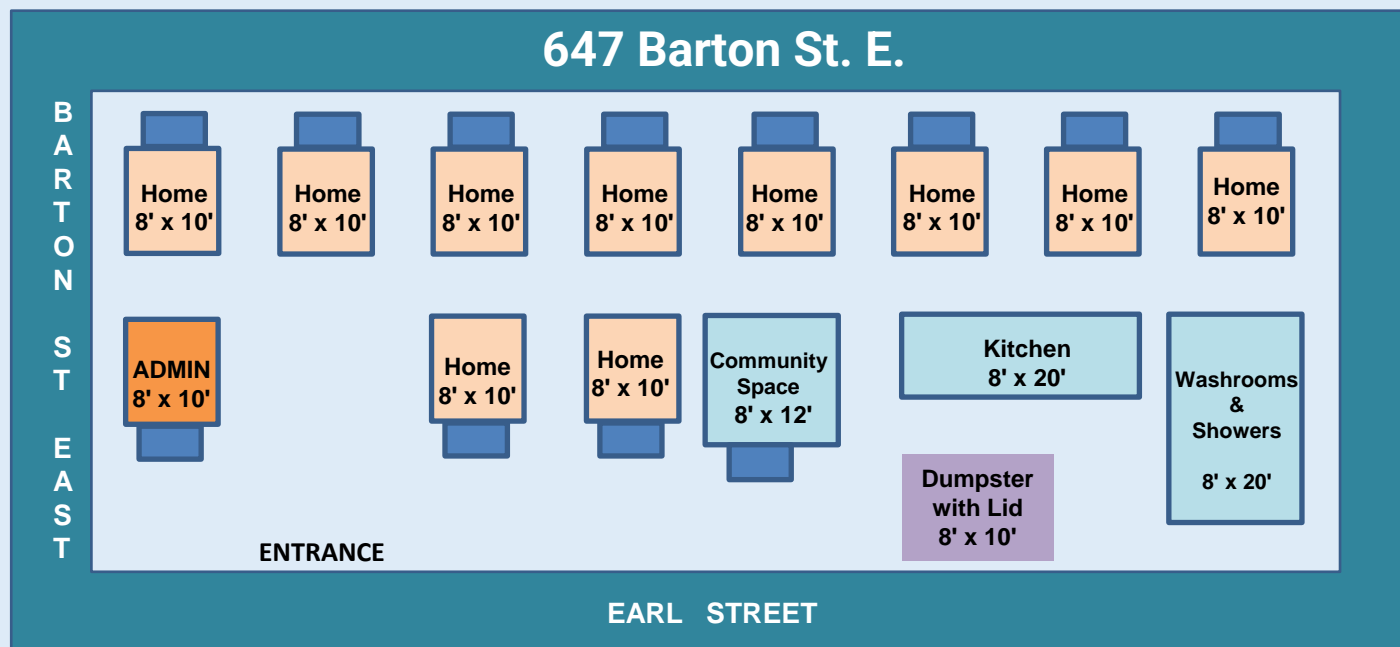
Cost Components & Site

Homes

- 8' x 10'
- Insulated, heated, AC
- Windows
- Privacy Metal Door w/separate key
- Bed & Bedding
- Fridge & Microwave
- Fire Extinguisher, Smoke Detector

Communal Units

- Washrooms & Showers
- Kitchenette & Laundry
- Community Space
- Office



Operational Infrastructure

- Security: Fencing, Cameras
- On-site Trained Security Personnel
- Staff 24/7: On-site Staff & Case Managers

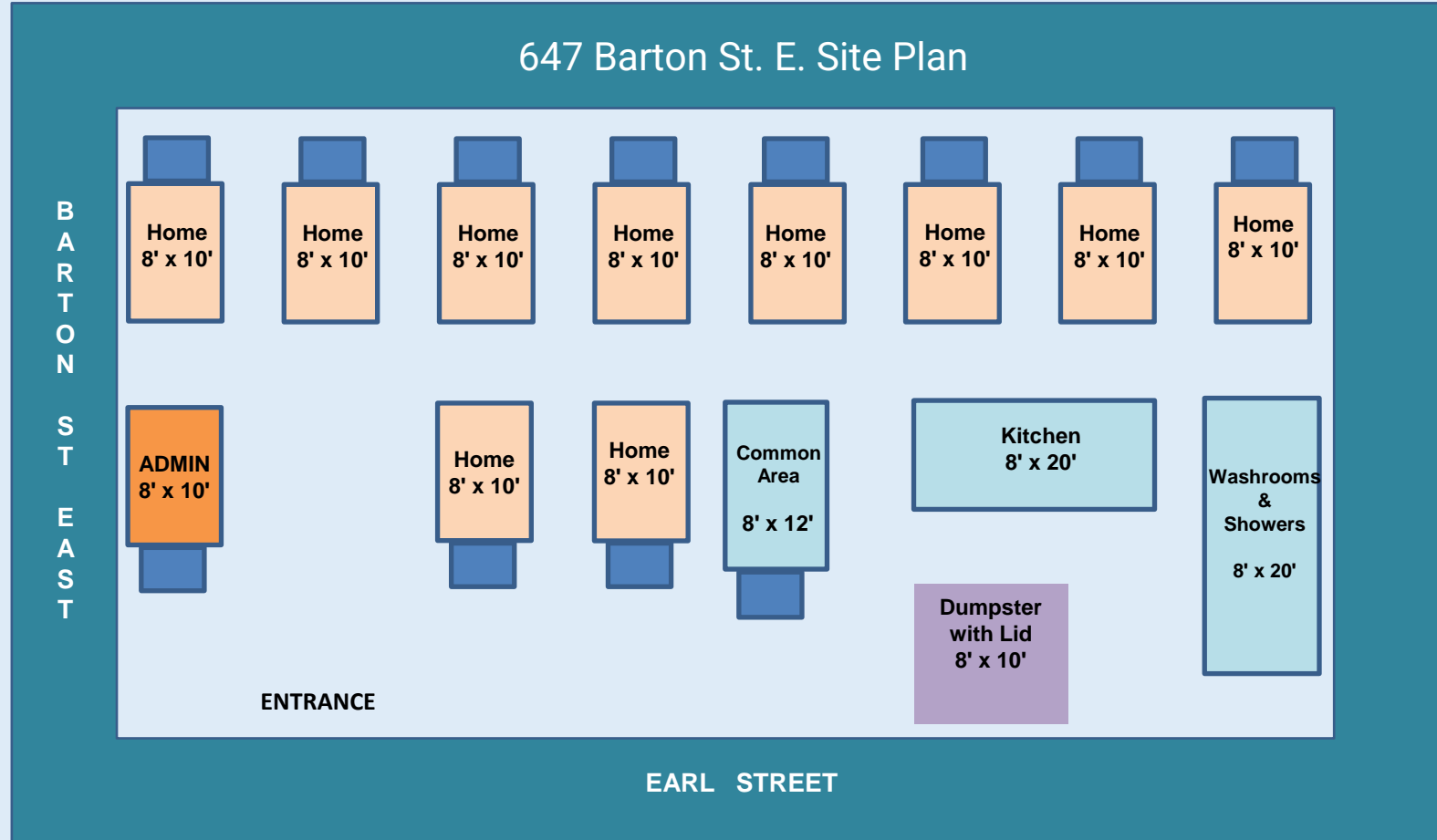
Year 1 Costs



Year 1 Cost Components (incl. tax)

- Homes (10)
\$58,000
- Communal Units
\$78,000
- Operational Infrastructure
\$87,000
- Salaries, Benefits, Admin
\$172,000

TOTAL: \$395,000



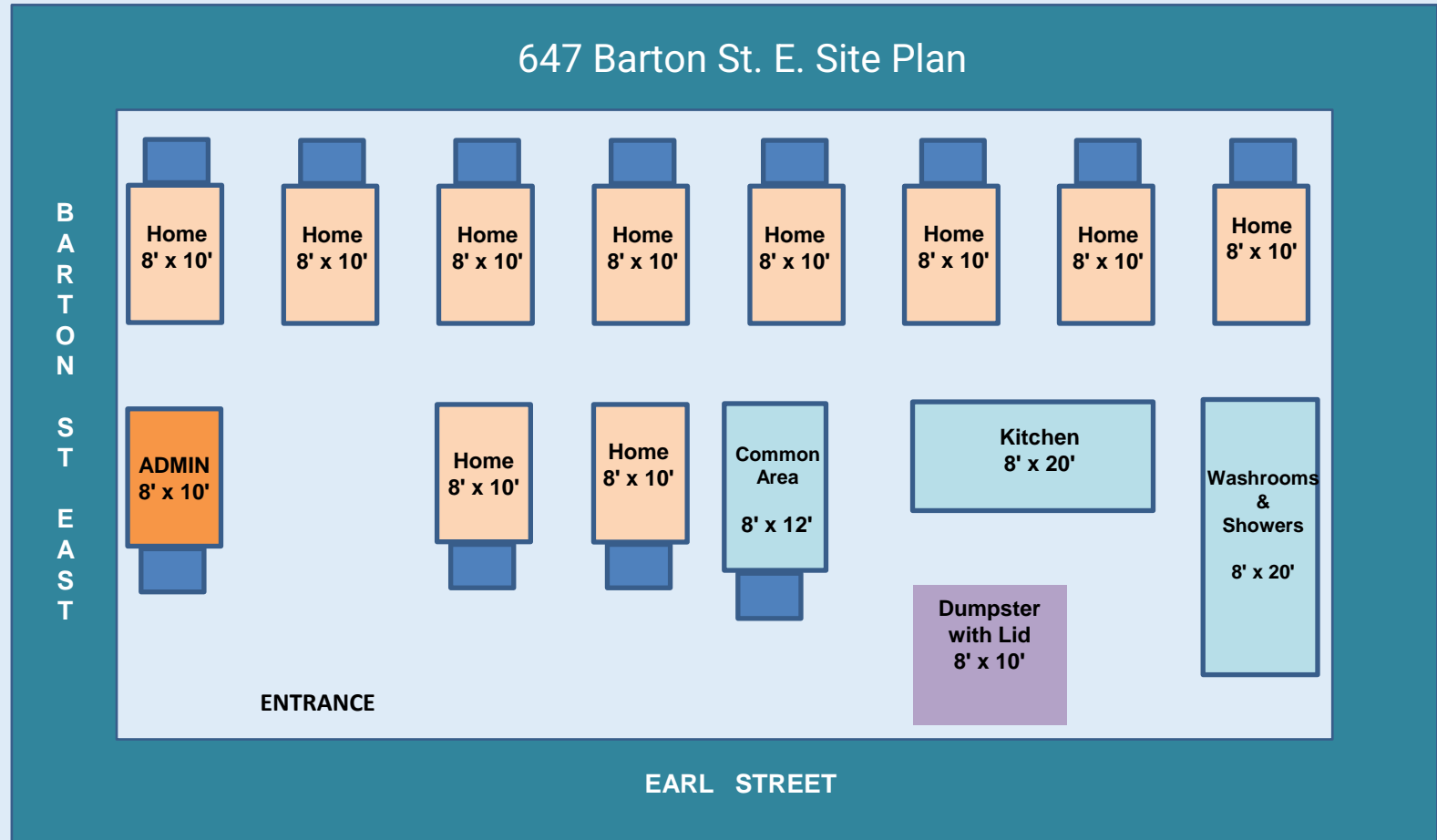
Year 2 Costs



Year 2 Cost Components

- Homes
\$0
- Communal Units
\$0
- Operational Infrastructure
\$89,000
- Salaries, Benefits, Admin
\$178,000

TOTAL: \$267,000



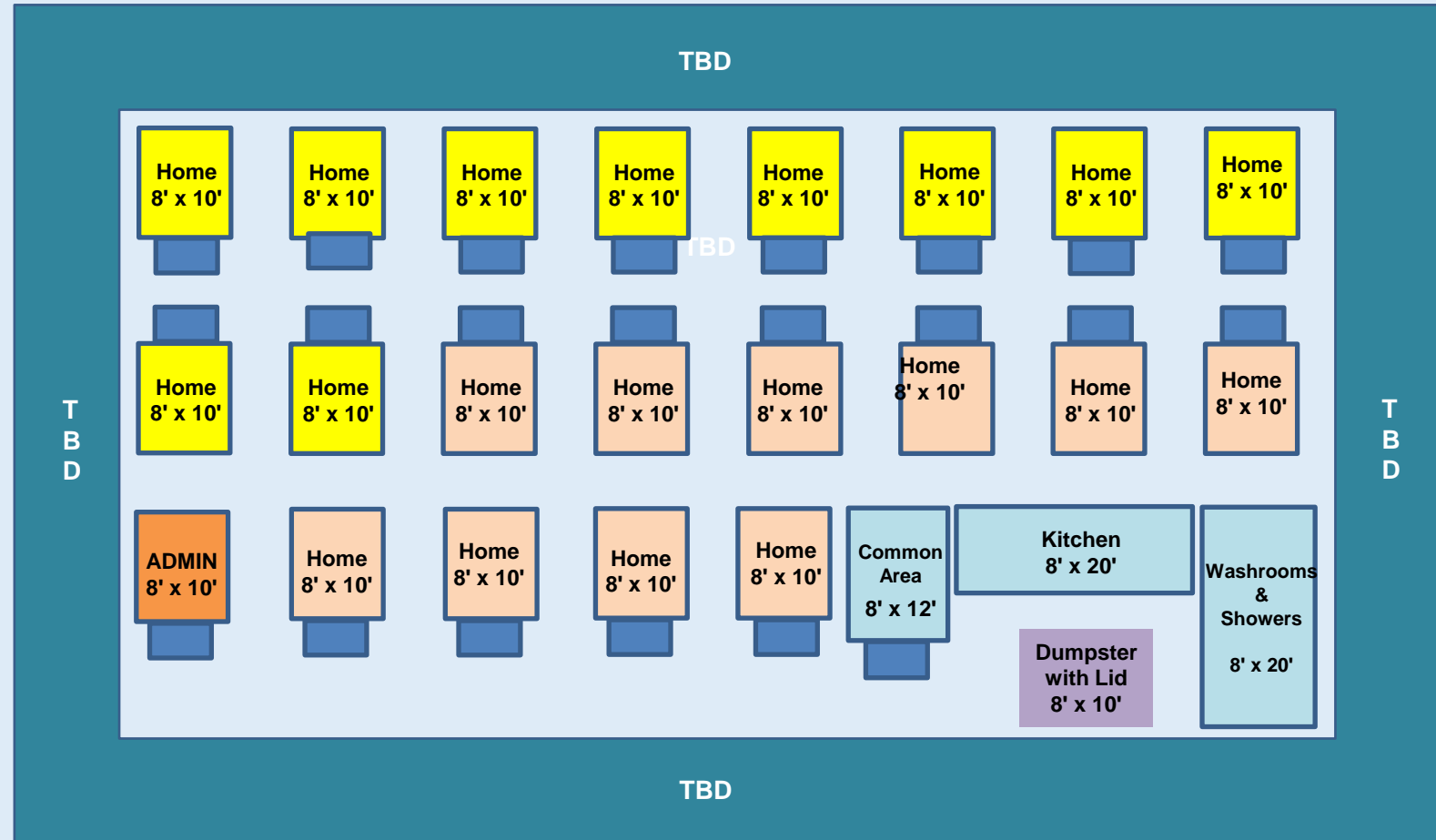
Year 3 Costs



Year 3 Cost Components

- ☐ Homes (+10)
\$84,000
- ☐ Communal Units
\$27,000
- ☐ Operational Infrastructure
\$91,000
- ☐ Salaries, Benefits, Admin
\$160,000

TOTAL: \$362,000



3 Year Budget

December 19th, 2022



	<u>YEAR 1</u>	<u>YEAR 2</u>	<u>YEAR 3 **</u>	<u>3-YR CUMULATIVE</u>
REVENUE *	\$358,000	\$253,000	\$353,000	\$964,000
EXPENSES	\$395,000	\$267,000	\$362,000	\$1,024,000
TOTAL (-DEFICIT)	-\$37,000	-\$14,000	-\$8,000	
DONATIONS TO DATE	\$250,000			

* Anticipated City contribution of \$100,000 annually included in Revenue #s

** New site with additional 10 homes for total of 20 homes

REVENUE: United Way, Community Foundation Funds, Grants, Unions, GoFundMe, Private & Corporate donors

IN-KIND DONATIONS: Extensive hours by Volunteers, Board Members, Leadership Team & Support Partners

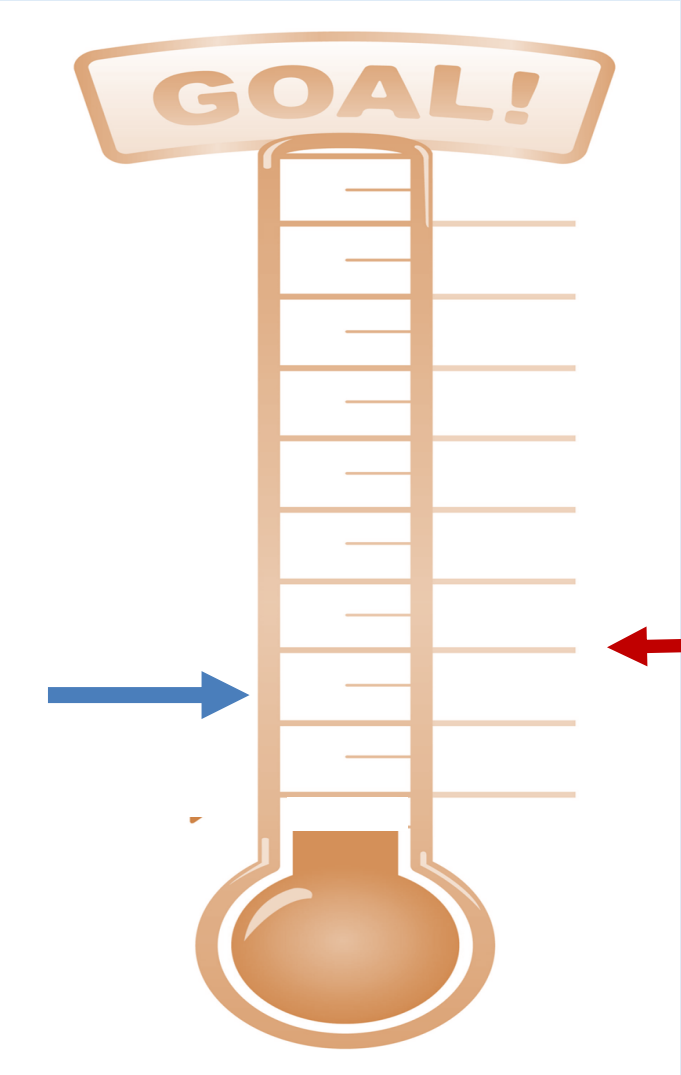
EXPENSES: 24/7 Staffing, Homes, Communal Units, Security measures, Site Set-up & Maintenance

3-Year Goal: \$1,100,000



**Thank
You!**

\$250K



\$300K

**To initiate
Controlled
Rollout
Winter 22/23**

Ways To Donate



1. ONLINE at our Website: www.hamiltontinyselters.ca

2. CHEQUE to:

- SPRC with "HATS" in memo line
- Mail cheque (with your address if not displayed) to:

**HATS Attn: Caroline Eyk, SPRC
350 King Street East, Suite 104
Hamilton, ON L8N 3Y3**

3. E-TRANSFER to Caroline Eyk, our book-keeper at SPRC

- email to ceyk@sprc.hamilton.on.ca with "HATS" in message box plus your name & address for your charitable tax receipt

Rollout Schedule



Initiate Controlled Rollout

Dec.

Secure Equipment & Resources

Jan

Operationalize Site

Feb

CONSTRUCTION

- Secure sufficient funding*

- Place orders for Homes

- Place orders for Communal Units

- Place fully equipped Homes & hook up technical services

- Place Communal Units & hook up technical services

SITE MANAGEMENT

- Secure Site Managers

- Secure Security personnel

- Social Support Services readied

- Site Managers Orientation

- Security personnel Orientation

- Social Support Services Orientation

Staff
On-site

RESIDENT OCCUPANCY

- Applicants apply for Home

- Interview & select applicants

- Residents
occupy
Homes

* Assuming approval of City Funding in early Jan 2023



- We Need Your Help -

- 1. Solicit Your Councillor for Support**
- 2. Join a Working Group**



HATS GOVERNANCE

BOARD OF DIRECTORS - STRATEGIC

STEERING COMMITTEE – ADVISORY

MANAGEMENT TEAM – TACTICAL

DAN/JULIA	ED FOTHERGILL	TED VAN EGDOM	STEPHANIE COX	BILL JOHNSTON	BEV BEDNIS	OTHER
SITE IMPLEMENTATION	NEIGHBOURHOOD OUTREACH	FUNDRAISING	RESIDENTS & SUPPORT SERVICES	RESEARCH	VOLUNTEERS	

WORKING GROUPS

Working Groups

1. Fundraising – Ted Van Egdome – 28 volunteers
 - Make presentations to potential donors; organize & participate in events
2. Neighbourhood Outreach – Ed Fothergill – 19
 - Plan communication with surrounding neighborhoods; organize community information meetings
3. Home/Communal Units Construction – Dan Bednis –
 - Investigate & assess different unit providers; construct units
4. Site Construction – Dan Bednis/Julia Kollek – 41
 - Establish services e.g. hydro; prepare base for units; Install fencing and cameras
5. Site Maintenance – Site Manager
 - Ensure site cleanliness and maintenance of grounds
6. Interior Cabin Needs – Bev Bednis – 11
 - Source providers of required appliances; source providers of bedding, etc.

Working Groups

6. Interior Cabin Needs – Bev Bednis – 11

- Source providers of required appliances; source providers of bedding, etc.

7. Food Prep – Chair Open – 11

- Coordinate with Wesley Centre to provide meals; sourcing food

8. Gardening – Chair Open – 41

- Plan & maintain landscaping

9. Recreation – Chair Open – 8

- Plan & coordinate a variety of recreational activities

10. Social Support – Bev Bednis – 48

- Provide assistance to social service agencies

11. Research – Bill Johnston – 3

- Research various topics as directed by the Steering Committee

Thank You!

**Your Questions
& Comments?**